

The Wishbone creative team is intentional with the design of each and every product it creates. There are five key areas we focus on in product design:



## DESIGN

Each product must have a style and form that creatively enhances its intended environment.



## FUNCTION

Each product must be purposeful and practical, bringing excellence to its designed objective.



## DURABILITY

Each product must endure for years in a variety of challenging and changing environments, all with minimal maintenance.



## SUSTAINABILITY

Each product must maximize recycled content and must ensure that the materials used may again be recycled.



## VALUE

Each product must provide customers exceptional quality at a competitive price.

SOLUTIONS FOR THE FUTURE FROM PIECES OF THE PAST