

# ICONICA Alesta® SD

## SuperDurable powder coatings for metal substrates

ICONICA is part of the Alesta® SD powder coatings range for metal substrates, based on a super durable polyester resin technology and offering superior exterior durability.

Alesta® SD is ideal for buildings where aesthetic stability is essential and for any application in high UV level environments. Alesta® SD meet the requirements of Qualicoat Class II, GSB Master, BS EN 12206 and AAMA 2604. All ICONICA metallic finishes were made using Axalta's unique technology, ensuring excellent finish consistency even in difficult application conditions.

Targeted applications are doors, window frames, cladding and other parts in architecture and construction of prestigious buildings. Also intended for urban furniture, shopping centers, garden furniture, lighting and other general industrial applications where the gloss retention and colour fastness are very important.



### Highlights

- Outstanding durability
- ICONICA contains a wide selection of colours, effects and gloss levels
- Superior batch to batch appearance consistency and during application
- Qualicoat Class II and GSB Master approvals
- Designed by trend experts
- Easy application
- Standard curing window, avoiding additional energy costs
- Up to 25 years warranty (under conditions)
- Environmentally friendly, free of any solvent based material
- Available from stock

Designed by trend experts, ICONICA was brought to life to inspire the design and architecture of tomorrow. ICONICA is divided in 4 themes: Eden Garden, Energy Manifesto, Arty Fusion and Techno Precious.

Eden Garden		Energy Manifesto		Arty Fusion		Techno Precious	
Senere Snow	SD031C9001020	Kinetic Tangerine	SD130C2011020	City terracotta	SD031C8021020	Grey Gold	SD301C7031020
Artic Ice	SD031C7002020	Digital Red	SD301C3012020	Fa'Brick	SD031C8022020	Sunny Gold	SD301C1032020
Granit Nature	SD031C7900720	Groovy Red	SD301C3013020	Timeless Rust	SD034C8023020	Gold Supreme	SD031C1033020
Brown Slate	SD030C8004020	Intense Carbon	SD301C4014020	Cast Iron	SD031C4900520	Fine Pearl	SD301C9034020
Earth Clay	SD031C8005020	Denim Effect	SD301C5015020	Smoked Steel	SD031C8025020	Anodised Silver	SD201C7035020
Precious Sand	SD031C8006020	Electric Dream	SD301C5016020	Modern Khaki	SD130C6026020	Silver Dream	SD301C7036020
Beige Limestone	SD031C1007020	Aqua Splash	SD130C5017020	Verdigris	SD031C6027020	Original Platinum	SD301C7037020
Nordic Lichen	SD301C5008020	Urban Cement	SD301C7018020	Vintage Red	SD031C3300520	Techno Black	SD801C4038020
Green Chlorophyll	SD301C6009020	Concrete Touch	SD301C7900621	Blue Workshop	SD031C5029020	Noble Bronze	SD301C8039020
Fresh Moss	SD301C6010020	Metallic Asphalt	SD031C4020020	Green Factory	SD031C6030020	Simply Copper	SD301C2040020